



EUROPE'S MARKET LEADER
for sustainable workwear



BRANDS FASHION IS SOCIAL. GREEN. FASHION.

With great passion and love for detail, Brands Fashion develops high-quality and fashionable workwear for renowned companies in Europe and in the USA. We also offer a great range of merchandising and promotional items that are fully aligned with the requirements and brand profile of our customers. We offer services every step of the way, including design and product

development, production and refinement, as well as logistics and web shop solutions. Small editions or large piece numbers, simple design or extraordinary special productions with elaborate refinement – we rely on ecologically and fairly produced textiles at fair prices.



PIONEERS IN WORKWEAR

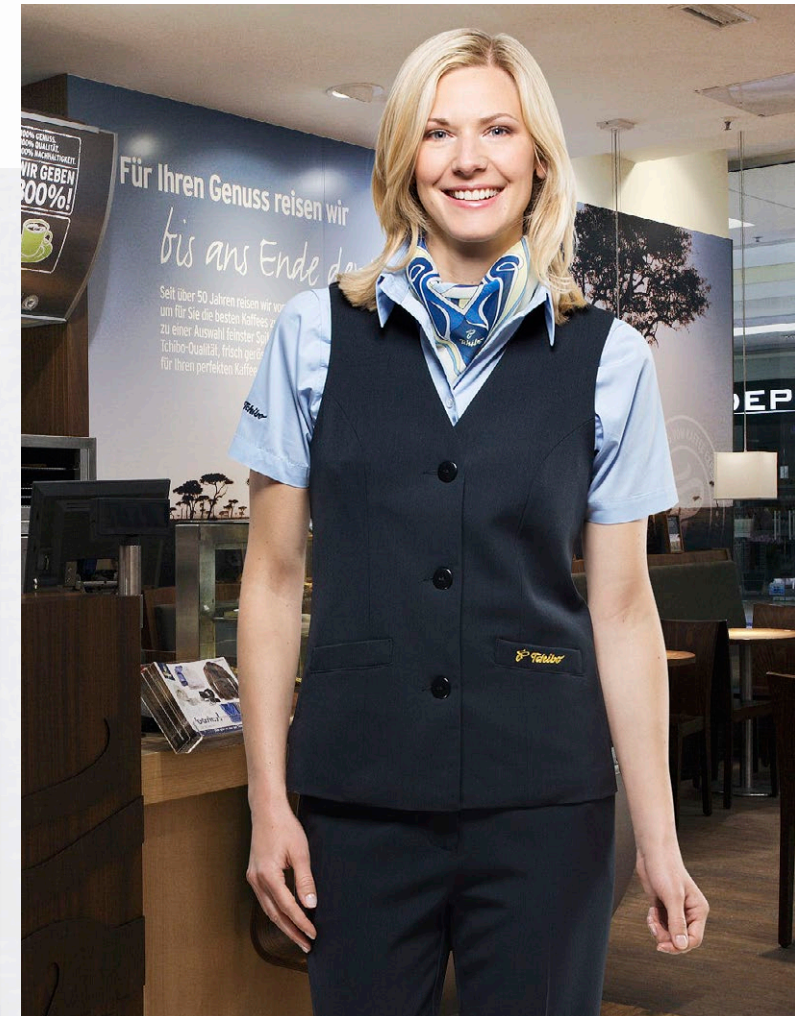
Your employees are unique – as are our collections. Our workwear, designed specifically for you, ensures that your employees will be protected, comfortable and make a good impression all around. No matter if you need fashionable professional workwear or robust and highly functional protective wear that is dirt-repellent, water- and wind-proof, or breathable – Brands Fashion is your specialist for customized workwear.

WORKWEAR



Sustainability runs through all our business areas and is our focus for workwear as well: We overcome the great challenge of producing work and protective wear using environmentally compatible materials and are able to offer you workwear made of 100 % organic cotton that is still resilient and colorfast. In protective wear, we rely on mixed fabrics with recycled polyester, which permits sustainable production even of demanding clothing.

This makes Brands Fashion the leader in the area of sustainable workwear.



WORKWEAR

MERCHANDISING THAT INSPIRES. EVERYTHING FOR YOUR BRAND.



In addition to economic success, we always keep an eye on the environment and society. We set a good example with our own SHIRTS FOR LIFE label, using only ecological fabrics of Fairtrade-certified cotton and recycled polyester. SHIRTS FOR LIFE also actively supports the education project SCHOOL FOR LIFE in Thailand, which has won many awards, with its product sales.

SHIRTS
FOR
LIFE



BRANDS FASHION: A FULL-SERVICE OFFER



OUR PERFORMANCE RANGE



Idea,
consulting



Design and
product development



Quality
assurance



Production,
refinement, and
sample collection



Sustainability



Web shop
solutions



Picking and
logistics

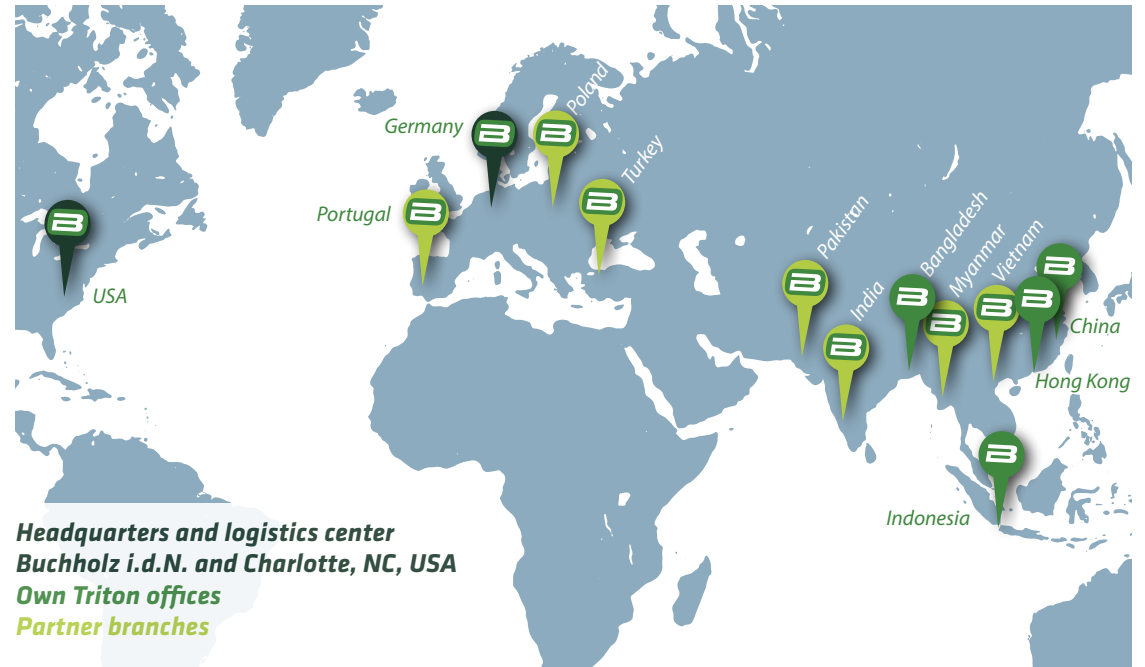


Customer
support



Reporting

SITES



BUSINESS FIELDS



WORKWEAR



MERCHANDISING
AND PROMOTION



PRIVATE LABEL FASHION
AND MERCHANDISE

BRANDS FASHION IN FACTS



FOUNDED
IN **2002**

140
EMPLOYEES

70 M€
TURNOVER IN 2017

60 M€
TURNOVER IN 2016

38 M€
TURNOVER IN 2015

35 M€
TURNOVER IN 2014

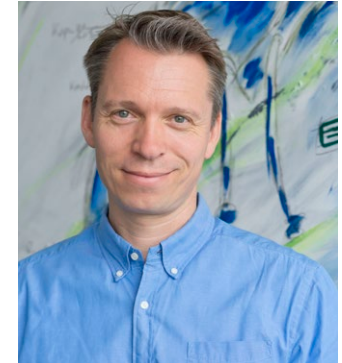
Management



Dr. Ulrich Hofmann



Silke Rosebrock



Mathias Diestelmann

Subsidiaries

Brands Fashion US Inc.

Charlotte, North Carolina

Own warehouse and sales organization



Clothing Network GmbH

Specialist for high-quality textile special productions



EXTRAORDINARY BRANDS FASHION IS THE WORLD'S LARGEST PURCHASER OF FAIRTRADE-CERTIFIED COTTON IN THE AREA OF WORKWEAR



FACT CHECK

We used approx. 13,000 tons of raw cotton in 2017. 35% of these were Fairtrade and 76% were GOTS certified. All in all, we purchased more than 3 million Fairtrade items through March 2018.

Our top 3 customers in the area of Fairtrade are Kaufland, St. Pauli and Sea Shepherd.

CUSTOMER EXAMPLE

We purchased 4,650 tons of organic Fairtrade cotton for one of our customers in 2017. These were used to produce 204,102 blouses and shirts and more than 2 million polo shirts. This generated approx. 230,000 € in premiums. They went to two cotton cooperatives, where they were invested, among others, in the development of infrastructure (irrigation and drinking water), education (scholarships), technologies (training and equipment for installation), installation of a biogas facility and medical care for farmers and their families.

2nd place at the Fairtrade Award 2018

The Fairtrade Awards honor actors from the economy and civil society for their commitment every two years.

“The second place went to the textile company Brands Fashion, for its pioneering work for improving fairness in cotton growing and in the textile supply chain.”

(Press release Fairtrade Germany, February 21st, 2018)



CERTIFICATES AND MEMBER- SHIPS

Sustainable and environmentally conscious action is anchored in the DNA of Brands Fashion. We rely on high-quality materials, such as certified cotton from controlled organic growing.



GLOBAL ORGANIC TEXTILE STANDARD (GOTS)

GOTS stands for Global Organic Textile Standard and ensures sustainable production of textiles, from the first textile work step with organically produced natural raw materials, to environmentally and socially responsible production.



FAIRTRADE-CERTIFIED COTTON

The Fairtrade seal guarantees stable minimum prices and a Fairtrade premium in order to sustainably improve the lives of cotton farmers. By purchasing Fairtrade-certified cotton, you contribute to fair prices and good working conditions for producers in emerging countries.



MADE IN GREEN BY OEKO-TEX®

The label MADE IN GREEN by OEKO-TEX® confirms that a product was made of materials tested for hazardous substances and under environmentally and socially compatible working conditions. A product ID enables the consumer to track the entire supply chain.



AMFORI BUSINESS SOCIAL COMPLIANCE INITIATIVE (BSCI)

The members of the amfori-BSCI commit to reviewing their suppliers through external audit companies and improving social and labor-law framework conditions for the workers in the production countries.



AMFORI BUSINESS ENVIRONMENTAL PERFORMANCE INITIATIVE (BEPI)

The amfori-BEPI initiative has made it its target to improve the environmental requirements along the supply chains around the world, e.g. by more targeted use of raw materials and design of more efficient production processes.



SUPPLIER ETHICAL DATA EXCHANGE (SEDEX)

Similar to BSCI, Sedex is an initiative to improve social and environmental standards in supplier companies, also based on independent third-party controls.



BANGLADESH ACCORD ON FIRE AND BUILDING SAFETY

The Bangladesh fire protection convention performs comprehensive inspections in the areas of building safety, fire protection, and electrical safety in textile factories in Bangladesh and supports suppliers in implementing measures for improvement.



TEXTILE ALLIANCE OF THE FEDERAL GOVERNMENT (TEXTILBÜNDNIS)

The German Textilbündnis includes representatives from economy, civil society, standard organizations and trade unions that cooperate to continually improve the social, ecological, and economic sustainability along the entire value-added chain.





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CONTACT

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