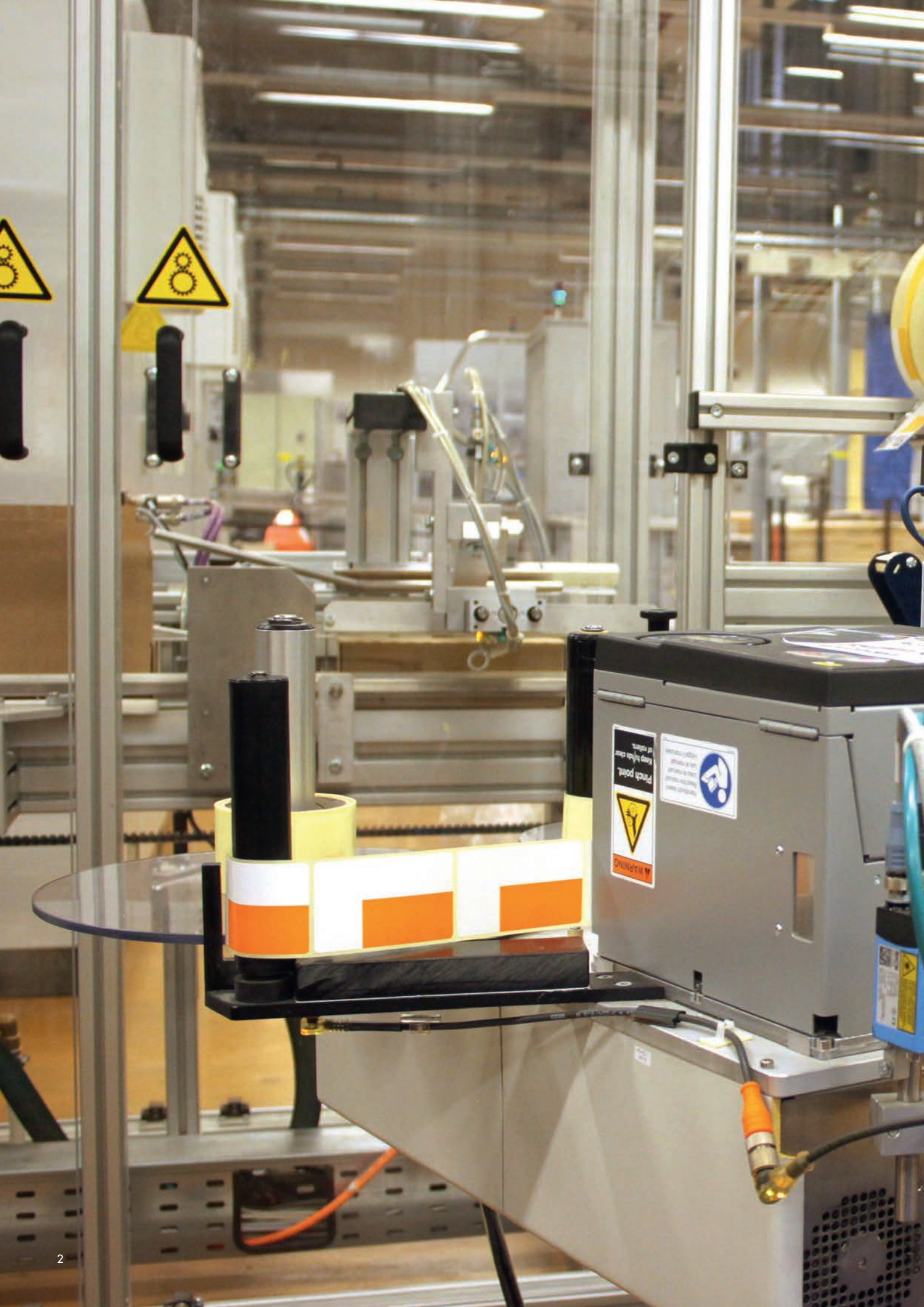




SUCCESS HAS A NAME

Your Partner for Labeling Solutions.

NOVEXX«
SOLUTIONS





THE PERFECT COMBINATION FOR YOUR GOALS.

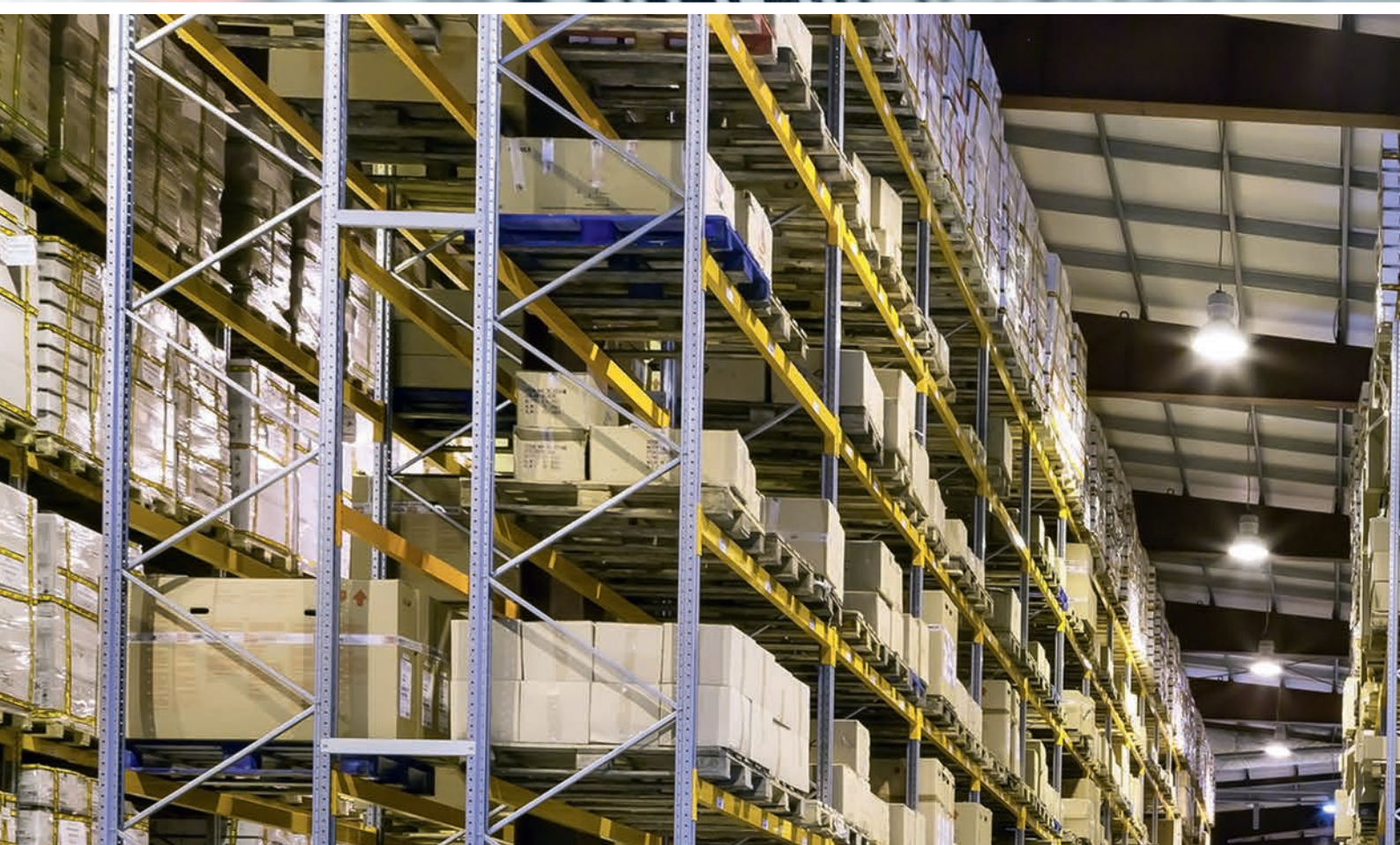
You probably know just how tough it can be having to decide between two contradicting alternatives. Take the selection of a future business partner as an example. Choose a company with 50 years of experience and market knowledge? Or a partner who is conquering the market with the fresh energy of a new player.

With NOVEXX Solutions you don't have to choose one over the other—you can have both. Many know and trust NOVEXX Solutions for decades—as the Avery Dennison business unit “Industrial Print & Apply (IPA)”.

Since June 1, 2015 we go our independent way as a new company—backed by the internationally active Possehl Group.

For our customers and partners, this means: With NOVEXX Solutions, you can continue to rely on outstanding products and customized complete solutions for labeling and identification along your supply chain. We are combining this strong foundation with more flexible structures which lead to innovative ideas—so that we can provide solutions to your challenges even more efficiently in order to make your company more successful.

Your
NOVEXX Solutions Team



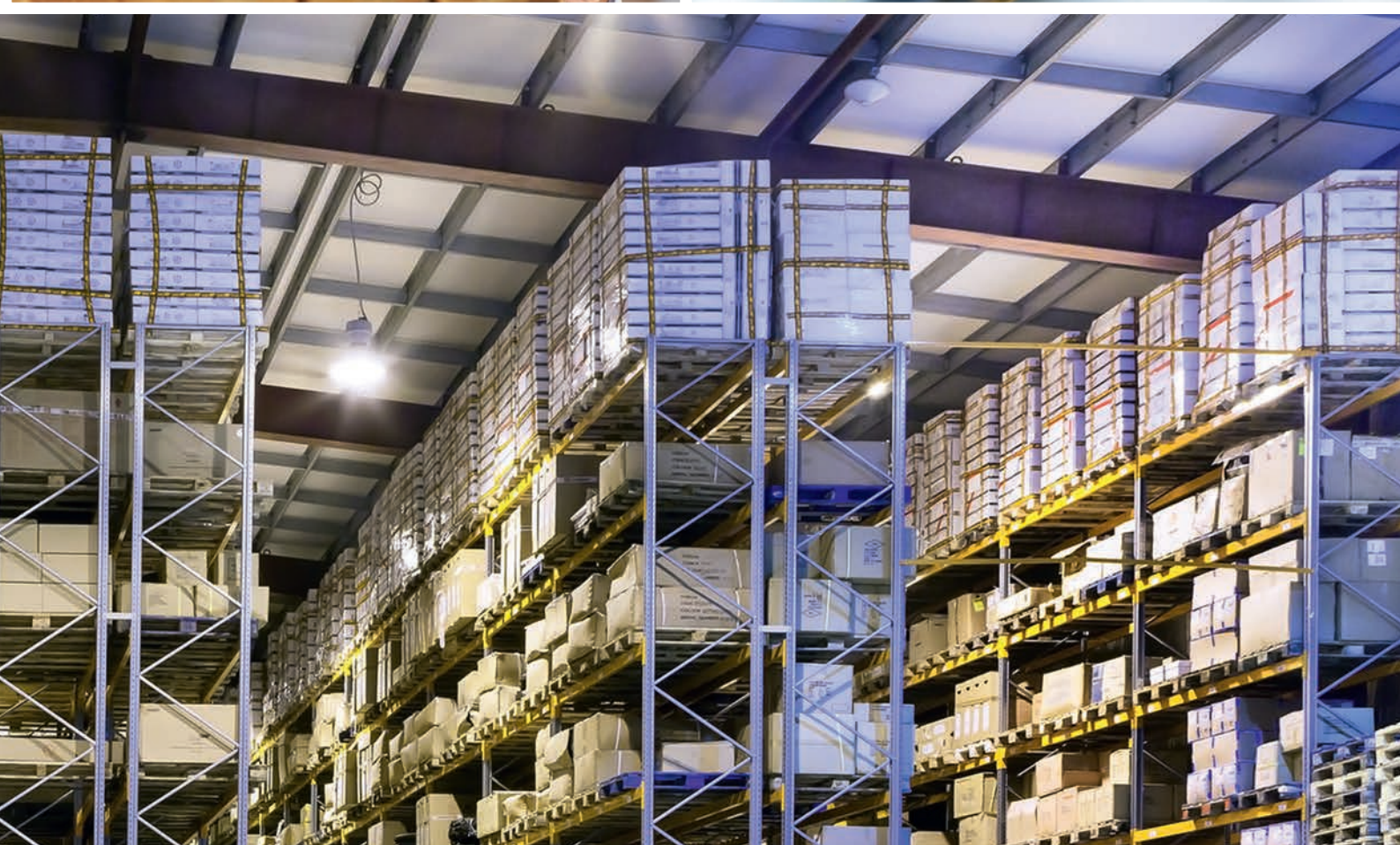
EXPERIENCE MEETS VITALITY.

NOVEXX Solutions combines years of global know-how in the field of industrial identification and labeling with the straightforward flexibility of a powerful, medium-sized business.

New name, new spirit, new structure—NOVEXX Solutions embodies the optimized combination of everything our customers valued in the previous “Industrial Print & Apply” division of Avery Dennison: First-class products, reliable services and customized industry solutions “Made in Germany”. Our headquarters with development and production in Eching near Munich will remain unchanged in the course of the realignment, just like many of the account managers you are

familiar with and our complete product and service portfolio, which our customers have trusted for around 50 years. This continuity is the foundation on which we will build the future with new ideas and innovations.

More than ever, we believe: As a reliable and straightforward partner, our job is to create true and sustainable added value for our customers. With the help of our faster and shorter decision-making processes, we enable you to track your products from the beginning to the end of the supply chain—intelligent, reliable and efficient.



PRINCIPLES WHICH CREATE ADDED VALUE.

We make companies more successful by optimizing identification and labeling within the supply chain. We are guided by a clear system of values, on the basis of which we organize our company and services.

Our work focuses on the clear goal of creating tangible added value for your company with everything we do. We put into action what are often just empty words.

Our key values provide a clear path to the future:

Innovation

In our processes, services, or products – we aim for effective innovation in all areas.

Easy to work with

In our day-to-day work, we are customer-oriented, flexible and want to be acknowledged as a pragmatic partner.

Continuity

We take the long-term view. When it comes to products and services, we focus on sustainable quality and reliability.



KNOWING MARKETS. YOUR ADVANTAGE.

It is even more important today than in the past: We can only deliver the added value we strive to create if we have in-depth knowledge about the markets in which our customers operate. At NOVEXX Solutions, we know the challenges of the markets and speak their language. This allows us to develop customized and appropriate solutions together with our customers.

Our experienced team is the key to your success. Thanks to their expertise, NOVEXX Solutions is familiar with the challenges faced by our customers every day in widely varying industries and

applications. And we always continue to expand our knowledge. Current market trends guide us—or we drive change ourselves. To gain new knowledge as the basis for functional, innovative solutions is constantly in our focus.



SMART SOLUTIONS. FROM A SINGLE SOURCE.

It takes more than know-how and good ideas in order to always provide our customers with the ideal solution. The practical feasibility is just as important. Due to faster and shorter decision-making processes and the flexibility of our team, we are a stronger partner than ever before. Our customers value us because of our practical approach.

We combine targeted services and consulting with first-class products and software "Made in Germany". A high quality standard clearly sets NOVEXX Solutions apart from many competitors. Thanks to this special combination, we can provide the ideal solution to match the

respective requirements, from a single source. That enables us to cover almost every step within your supply chain.

For our customers, this translates into components which are designed to work together in an optimal way: Hardware and software which communicate effectively, high-quality consumables and competent on-site service. This allows us to create high added value, and to optimize identification and labeling within the supply chain.



EVERY INDUSTRY IS UNIQUE. JUST LIKE OUR SOLUTIONS.

Every company drives to find the best solution for itself when it comes to maximizing the productivity of the industrial supply chain. And the best solution is always unique. Finding an ideal partner for this task isn't easy. The required knowledge of the entire industry structure is often missing. Thanks to around 50 years of expertise at the global level, our experienced team works in consulting and supporting roles in many industries in order to always implement the perfect solution for you. We support our customers with a wide range of products and services, delivering customized solutions which cover almost the entire process chain.

Our portfolio includes:

- Consulting
- Track & Trace solutions
- Print & Apply equipment
- Labeling systems
- Thermal transfer printers
- Consumables such as labels and thermal transfer ribbon
- Technical service and on-site support

Our intelligent software solutions allow the global identification of your products in real-time. We design the ideal package including the consideration of market and compliance regulations.



WE OPTIMIZE YOUR BUSINESS ALONG THE ENTIRE SUPPLY CHAIN MAINLY IN THESE INDUSTRIES:



FOOD

Our solutions for the food manufacturing industries are well recognized by local and global companies. We make sure your products are well identified and compliant to the latest standards and regulations like e.g. HACCP. They should pass your supply chain in the way you expect.



PHARMA/MEDICAL

We understand the high demands for secure printing and identification of pharmaceutical products, like e.g. compliance to the FDA regulations. Our solutions are built on long time experience and know-how on which your company will benefit.



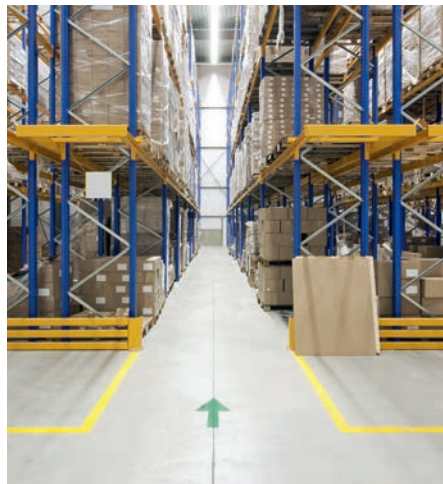
PERSONAL CARE

We provide efficient, high performing solutions to assure well identified products for shelf appeal and branding. In combination with strong focus to production improvements and optimisation, you will experience the benefits immediately!



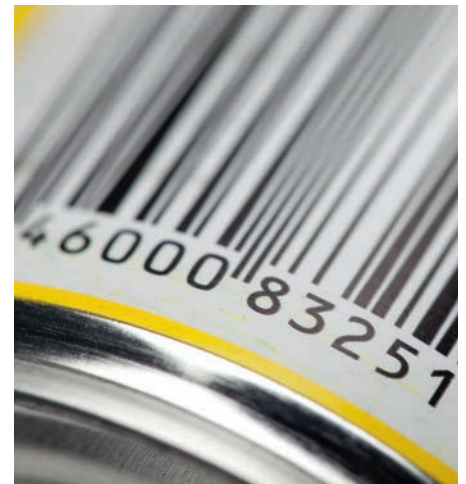
CHEMICAL

Novexx Solutions can offer anything needed to be compliant with the risk & safety regulations of your chemical products, like GHS. Our wide range of labelers apply any label to your products, from cans to bulk goods, even labels of very large size.



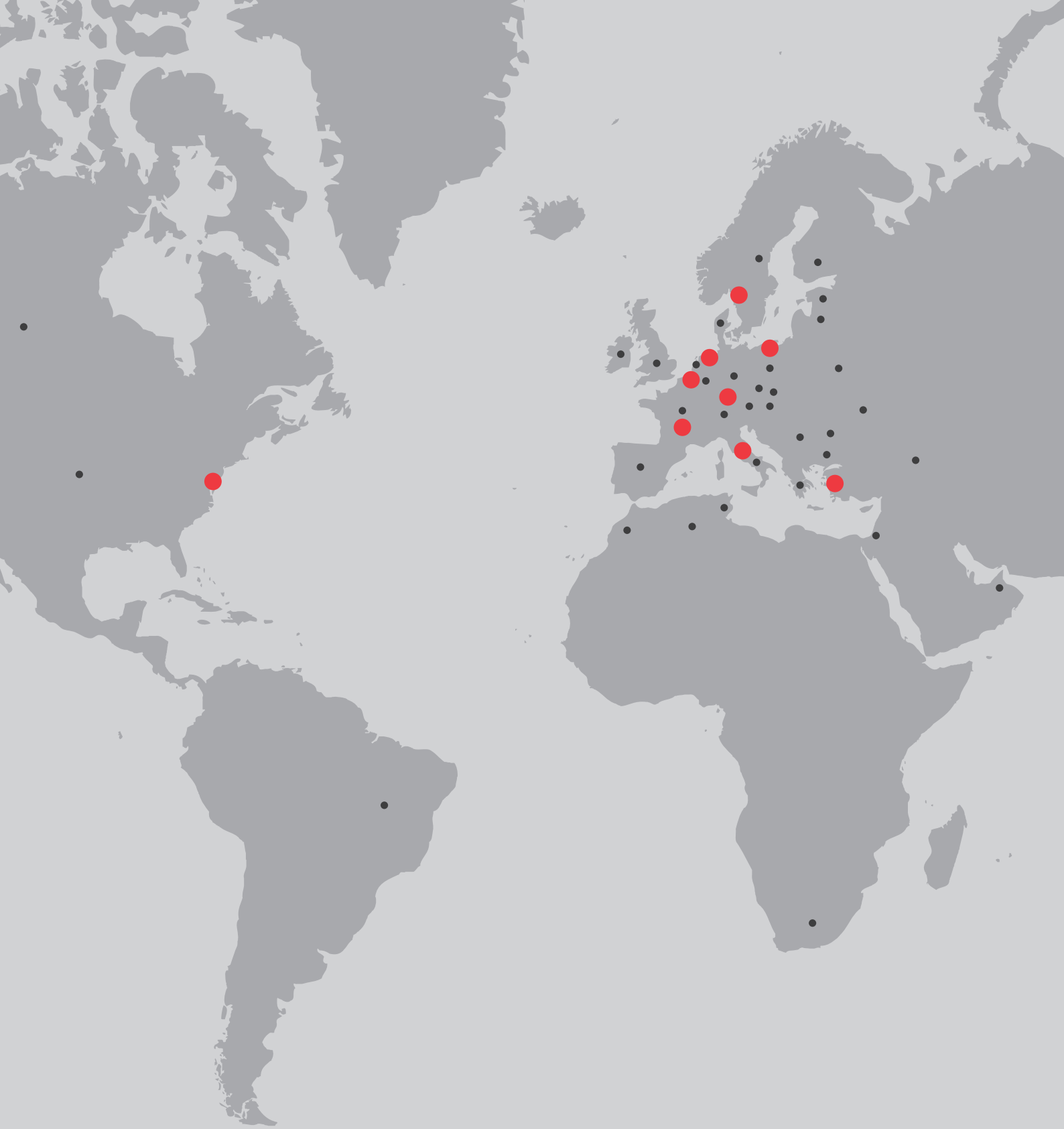
LOGISTICS/WAREHOUSE

We very well recognize the challenge of moving products in the supply chain. Well printed barcodes and addresses are priority in the logistical processes. You can count on our solutions to support your services smoothly and reliable!



OTHER INDUSTRIES

Any industry that manufactures, picks, packs and supplies products is invited to experience the benefits of products and solutions from NOVEXX Solutions. Our competence in consulting and offering the right solution will improve your processes and increase your profit.



REPRESENTED AROUND THE
WORLD. FOR YOUR SUCCESS.



SUMMARY OF THE NOVEXX SOLUTIONS LOCATIONS

Germany (Headquarters)

Novexx Solutions GmbH
Ohmstraße 3
85386 Eching

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of Germany

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